

# Gergő Zámbo

Product &  
Web Designer

**I believe in inclusive, lightning-fast, and sustainable apps and websites** focusing on user and business needs. I worked in teams on high-impact projects for brands like Ford, Deutsche Telekom, Graphisoft, and Samsung. I helped win three creative awards (and support wildlife) with a sustainable website.

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## Experience

### **Product (UX/UI) Designer** Ergomania (2023–present)

- Leading cross-platform mobile app design projects for British fintech startups to help them go to market with MVPs
- Redesigning SaaS product user flows for varied user personas
- Conducting competitor analysis, interviews, and user research
- Managing the internal AI research and design team to innovate and improve design workflows and processes

### VML

### **Senior Digital (UX/UI) Designer** (2021–2023)

- Designed mobile apps, websites, and games for digital promotions
- Developed and utilized design systems of global brands
- Led copywriters and designers to develop creative concepts
- Won 3 creative awards for designing a sustainable website that helped raise awareness of water pollution

### **Digital (UX/UI) Designer** (2019–2021)

- Redesigned a global tech company's brand identity and website, repositioned it as a unique player in its market space
- Took part in day-long branding workshops for startups and global companies, helping them create their brand's core ideas

### **Graphic & Web Designer** Tricky (2017–2019)

- Designed user flows, UI kits, and developer handoffs for music streaming platforms, generated lots of uploads and high traffic

### **Graphic & Web Designer** Freelance (2016–2017)

- Led redesign and design projects for corporate & state organizations
- Conducted thorough UX audit and research of large webshops

### **Art Director & Editor-in-Chief** ELTE (2014–2016)

### **Junior Front-End Developer** Mito (2013)

### **Web Design Intern** Everengine (2012)

## Tools

- Figma, FigJam, Miro
- Notion, ClickUp
- Adobe Ps, Ai, Id, XD, Acrobat
- Midjourney, ChatGPT

## Skills

- Wireframing, prototyping
- UI design, design systems
- Brand identity, typography
- User tests, interviews, workshops
- Competitor analysis
- UX & website audits
- HTML, CSS, WCAG, SEO
- Generative AI
- Project & stakeholder management

## Recommendations

“Gergő listens, absorbs, and delivers thoughtful and beautifully executed designs.”  
*Robin Smith*, Creative Director at Pop!

“Gergő has a friendly, professional, no-nonsense attitude, insightful questions, and a desire to understand what we want to achieve.”

*Péter Balla*, Technical Director at centropa.org

## Education, training

### **Product (UX/UI) Designer** MOME (2020)

### **Design Theory MA** MOME (2017–2019)

### **Linguistics & Literature BA** ELTE (2013–2016)

## Languages

- English (C1, Full professional proficiency)
- Hungarian (Native)

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